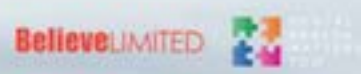




FROM BELIEVE LIMITED & MENTAL HEALTH MATTERS TOO  
SUPPORTED BY SANOFI GENZYME  
A NEW FILM BY AND FOR THE BLEEDING DISORDERS COMMUNITY

**LET'S TALK.**



Supported By:  
**SANOFI GENZYME**

## Five Stories, One Theme: Mental Health Matters Too

Believe Limited set out to start a candid conversation about the physical and emotional challenges of life with a bleeding disorder. Five community members agreed to participate, fully, and the resulting narrative has come together in Believe Limited's latest film, Let's Talk.

While the various issues raised in Let's Talk may have been unique to the film's individual "characters," common themes became apparent. Each person was dealing with thoughts and emotions from the past, anticipating uncertainties in their future, and simply trying to live their best life in the present.

- Let's stop pretending mental illness doesn't exist
- Let's stop the stigma that prevents getting help
- Let's normalize our shared experiences
- Let's help each other find strength

### Let's Talk

- T**ake an online, confidential mental health screening
- A**sk for help
- L**ook for resources
- K**ick stigma out of the way

**It is OK not to be OK**